



The Savannah district stands ready to deliver innovative solutions to the engineering and environmental challenges of the region and nation.

The Challenge

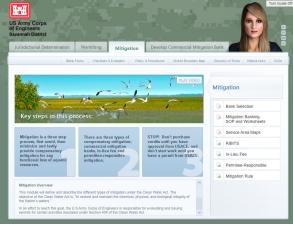
Multi Media was selected by the U.S. Army Corps of Engineers, Savannah District to provide online training tools to support outreach objectives for their Regulatory Program.

Work

To deliver this project, we developed five (5) scripts, casted and hired on-camera talent, provided on-set professional makeup, and other production services as needed. Our production team shot five actors to complete five outreach videos that depicted the permitting process, told from the perspective of four permittees and one host. To achieve this, the actors were shot in both our production offices and in our 1,200 square foot green-screen production studio. The office scenes were shot in our staff offices; while the living room scenes, with real furniture and props, were set-up in our green screen studio.

By shooting in this manner, it allowed us complete control of the lighting, sound and ultimately the environment. The final footage of the living room was composited into a virtual room, created in our 3D software by one of our designers, which allowed us to change the depth, the color, and the layout of the room. Our production crew captured all the supporting b-roll during a 5-day on-location shoot in Savannah. We organized the structure of the module to cover five topics and feature five (5) corresponding training videos that would educate the public on staying in compliance with the Corps policy in Regulating the Waters of the U.S. The web module features a 3D avatar, supporting documents and forms, URL links to federal rules and regulations, district specific policies, and references to local area and field offices.









Result

The final modules serves as a central source of information on the Savannah District's Regulatory Program. To see the module live, visit http://www.sas.usace.army.mil/regulatory/Avatar/Main.html.