



Base Multimedia Services Tyndall Air Force Base

U.S. AIR FORCE



The mission of the United States Air Force is to fly, fight and win...in air, space and cyberspace. Tyndall Air Force Base is the Home of Air Dominance Training.

The Challenge

Multi Media Marketing Associates, Inc. was selected by the U.S. Air Force to provide multimedia services in support of the Tyndall Air Force Base (AFB) in Florida. This contract requires Multi Media to provide all personnel, materials, supplies, supervision, maintenance, training, quality control, and other items and services necessary to exceptionally support the Multimedia Services Center at Tyndall AFB.

Work

As the multimedia services contractor for Tyndall AFB, Multi Media maintains a secret facility clearance classification and is responsible for security management, control and safeguarding classified information throughout our operations. We employ and manage sufficient personnel to ensure the Customer Service Center is fulfilling all work orders and performance meets contracted requirements - with many exceeded - to the Government's benefit.

Multi Media provides "Multimedia Advisory Assistance" to base users, which includes being a resource for advice and assistance on current multimedia tools, materials, methods, and equipment. Our staff is responsible for reviewing work orders and determining the most efficient and effective way to deliver multimedia products that meet quality assurance standards, priorities and deadlines, with attention to cost and safety procedures. Photographic services deliver high resolution print or digital images, off location, in-studio, alert, copy, and other official photography as requested.



Alert photography assignments include capturing rescue operations, civil disturbances, accidents, natural disasters, base exercises, and at times, cadavers/autopsies for investigative purposes. The alert photographer is required to arrive on-location within fifteen minutes during duty hours and within one hour during non-duty hours. The studio at the Multimedia Services Center provides portraits, passport and citizenship photographs, unit recognition photos, etc. Location photography is requested for public affairs events, awards, decorations, graduations, and Commander's calls.

Multi Media also provides graphic art services which include the design and creation of technical and scientific illustration, charts, graphics, viewgraphs, diagrams, cartoon illustrations and other artwork needed for training, operational and

administrative purposes. Our team is also responsible for the design and production of displays, exhibits, interior signs, military fine art, murals, and posters as needed.

Multi Media manages the FTS 2000 Video Teleconferencing VTC system used by all base and tenant agencies assigned to Tyndall AFB. Our team provides training for users, system maintenance, manages the calender, and keeps a record of attendance, duration, and times the system is used.

The Results

Multi Media has received a consistent exceptional ranking on the CPARS for this contract, since 2009. The Base Multimedia Manager shared, "Multi Media Marketing has established themselves as a young and thriving company in the Visual Information arena... they have exhibited a high level of professionalism and dedication to mission accomplishment."

